



CompHealth Group

For Immediate Release:
November 9, 2004

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CHG Expands Marketing Services To Support Growth

SALT LAKE CITY (November 9, 2004)—CompHealth Group (CHG) announced its expansion of in-house marketing services to support its growing family of healthcare staffing companies, including CompHealth, Weatherby Locums, Destination Healthcare Staffing, and RN Network.

Jennifer Mayhew has been named Director of Corporate Events. In this newly created position, Mayhew will oversee planning and execution of corporate-sponsored activities, ranging from customer appreciation events to sales incentive travel programs. Before joining the company in 1997, Mayhew worked for Integrated Marketing Group. She holds a B.S. in advertising/public relations from the University of Utah.

Tricia Warnken has been promoted to Director of Marketing, and will be responsible for the company's overall strategic marketing efforts, such as advertising strategies and campaign themes. Prior to joining CHG in 2003, Warnken spent six years at the direct marketing agency Publicis/EvansGroup. She graduated from the University of Montana with a B.S. in marketing.

Todd Omelchuk has joined the company as Creative Director, and will oversee a creative staff of writers and designers to develop advertisements and marketing materials in support of the company's strategic marketing plans. Omelchuk has nearly a decade of experience in advertising working with companies such as DataMark, Euro RSCG DSW Partners, and Publicis/EvansGroup. He earned his B.S. in business/marketing from Arizona State University.

More About CHG...

CHG is one of the nation's largest healthcare staffing firms. The company provides comprehensive services including temporary and permanent placement of physicians, allied health professionals, and nurses to hospitals and healthcare organizations in all 50 states through trusted names including CompHealth, Weatherby Locums, Destination Healthcare Staffing, and RN Network. Founded in 1979, CHG is celebrating its 25th year in business.

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